E O S Hackathon 2018

Little**Data**

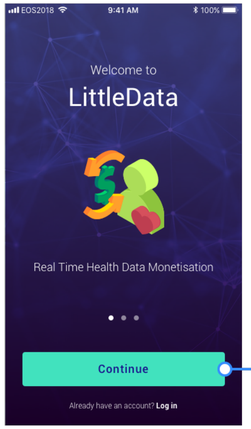
Big Impact

We use technology to improve the relationship between the user and their privacy and security by **empowering** them.

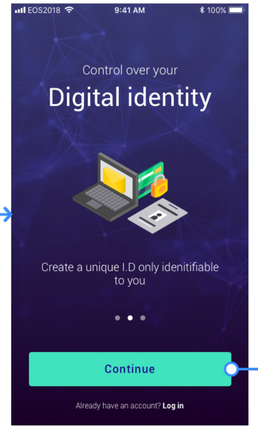
High level

User**Flow**

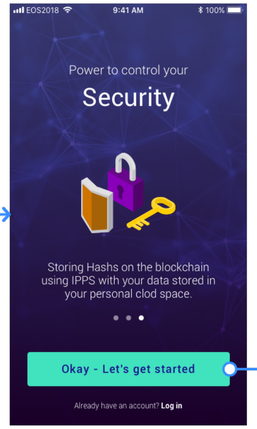
Onboarding



LD - Onboarding - 1

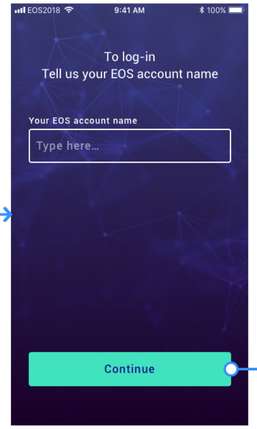


LD - Onboarding - 2

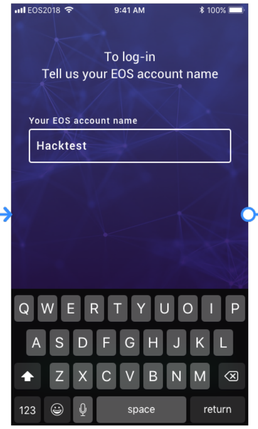


LD - Onboarding - 3

Existing EOS user log-in

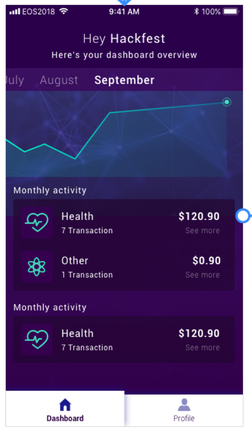


LD - Login - 1

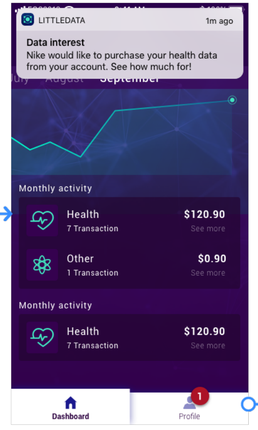


LD - Login - 2

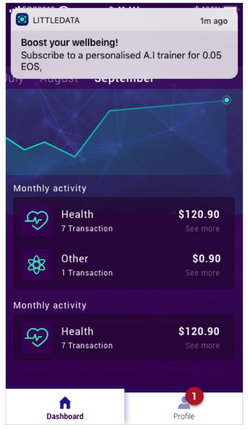
Dashboard



LD - Dashboard

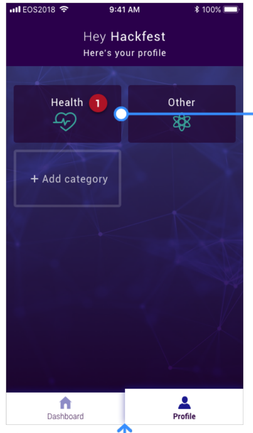


LD - Dashboard - Notifcation 1

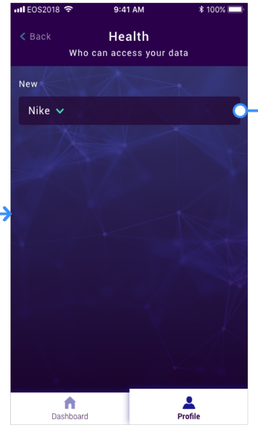


LD - Dashboard - Notifcation 2

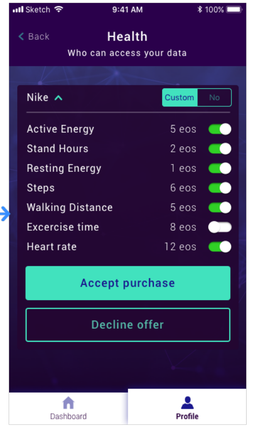
User Profile



LD - Profile - Category



LD - Profile - Company



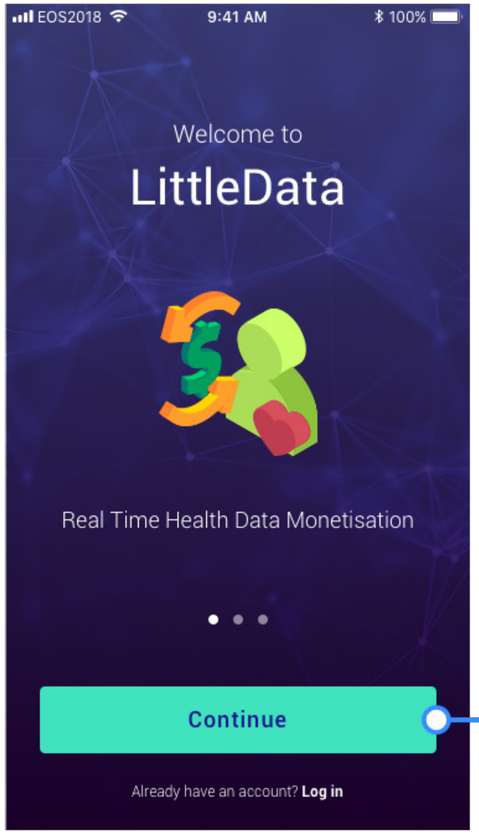
LD - Profile - Breakdown

Section breakdown

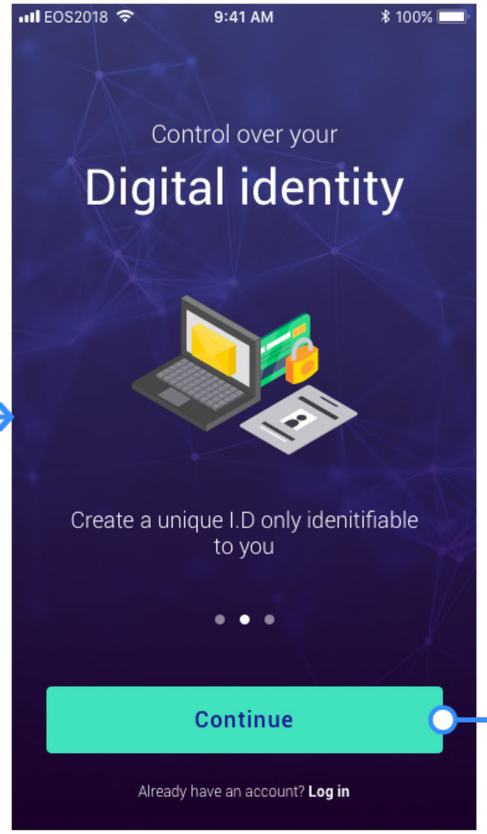
Setting **Context**

Onboarding

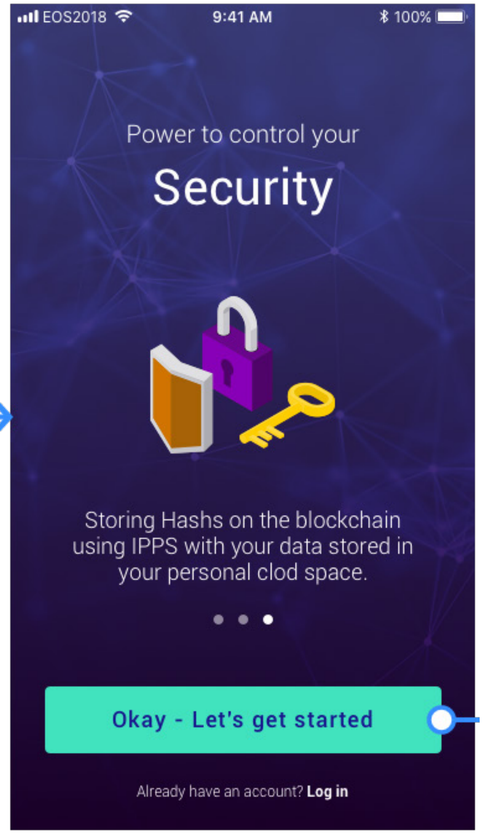
Screen by screen we essentially handhold the user explaining the main features of the app.



LD - Onboarding - 1



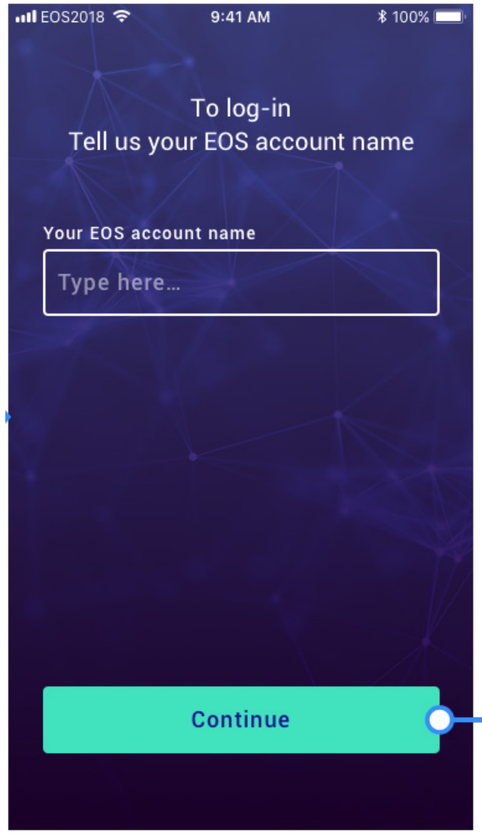
LD - Onboarding - 2



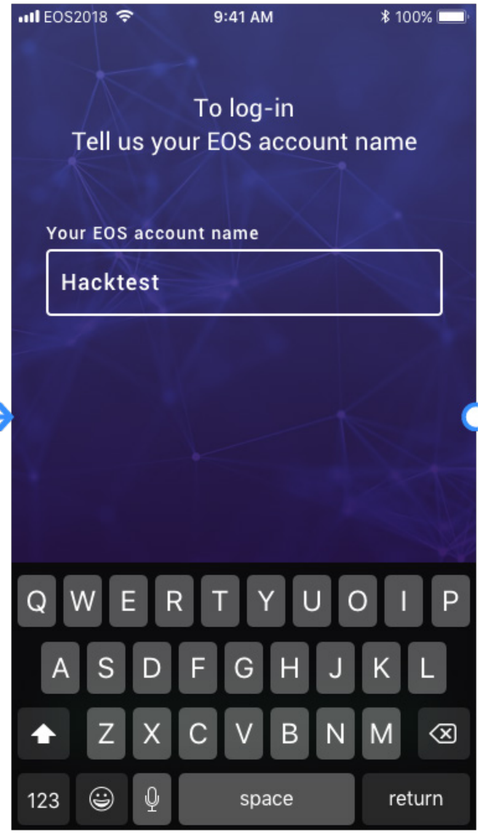
LD - Onboarding - 3

Log-in

By following and utilising the Apple UI Kit we allow for a familar log-in experience for the user.



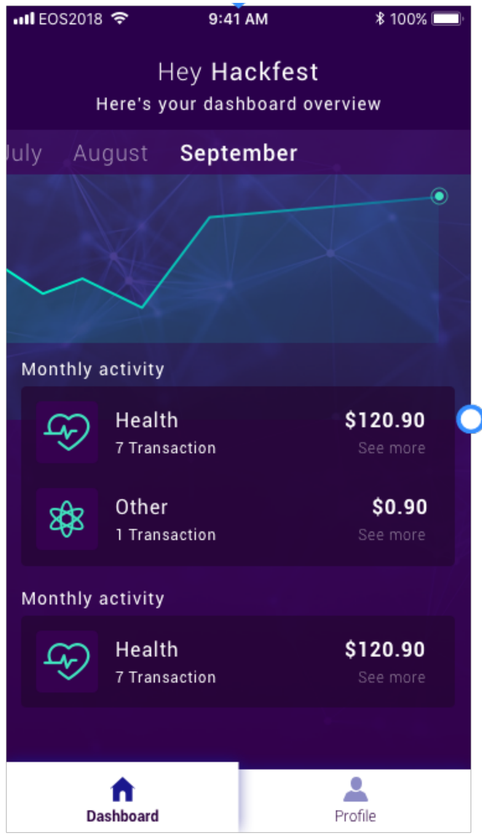
LD - Login - 1



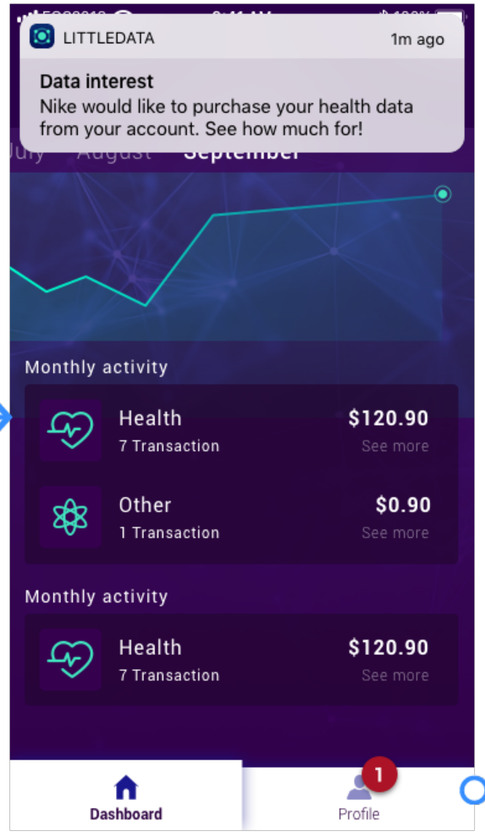
LD - Login - 2

Dashboard

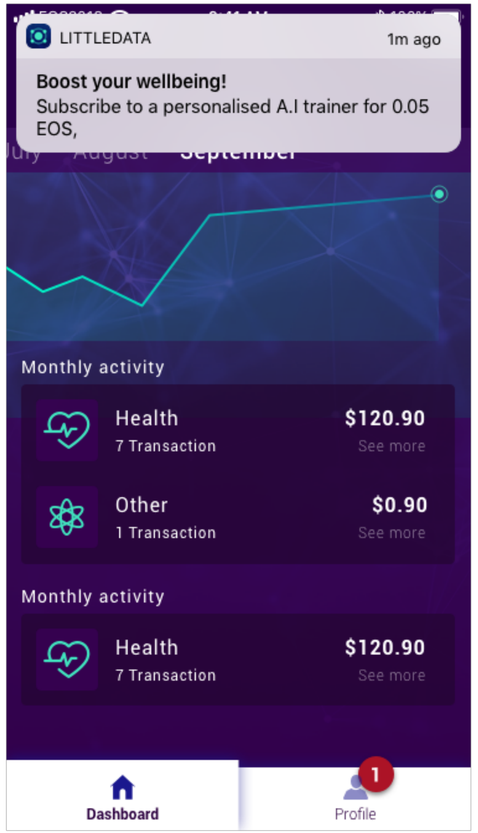
In the Dashboard view the user can track their monthly activity using a delightful UI influenced by leading Fintech start-ups.



LD - Dashboard



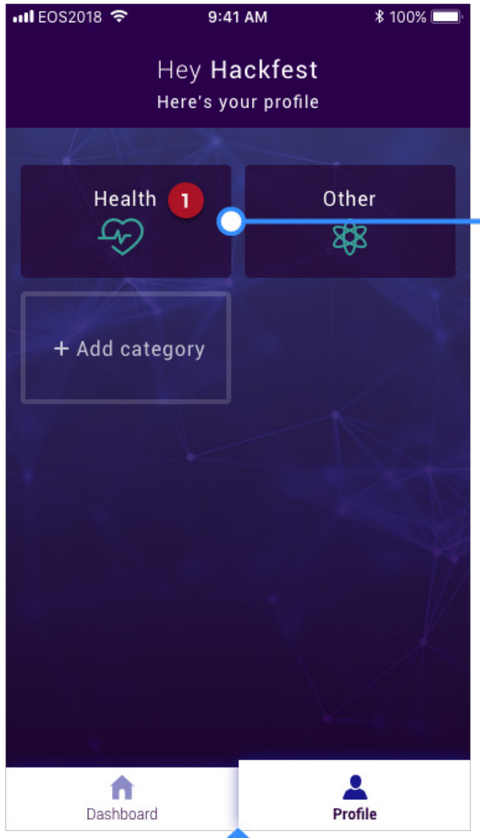
LD - Dashboard - Notifcation 1



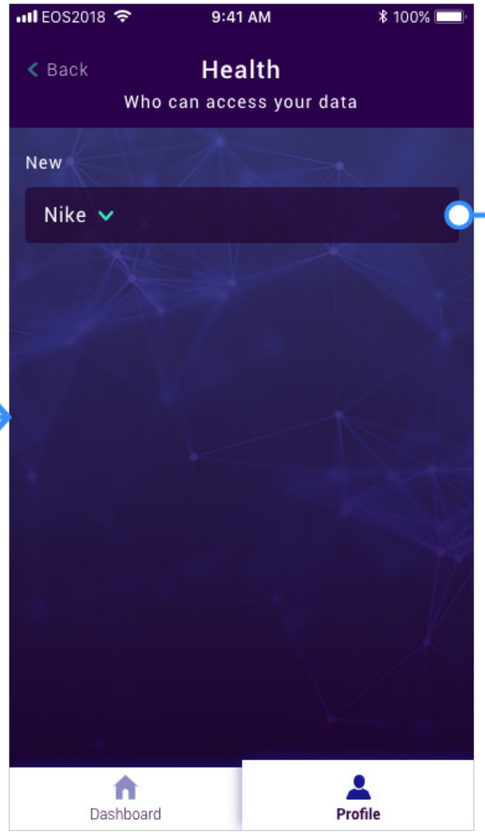
LD - Dashboard - Notifcation 2

Profile

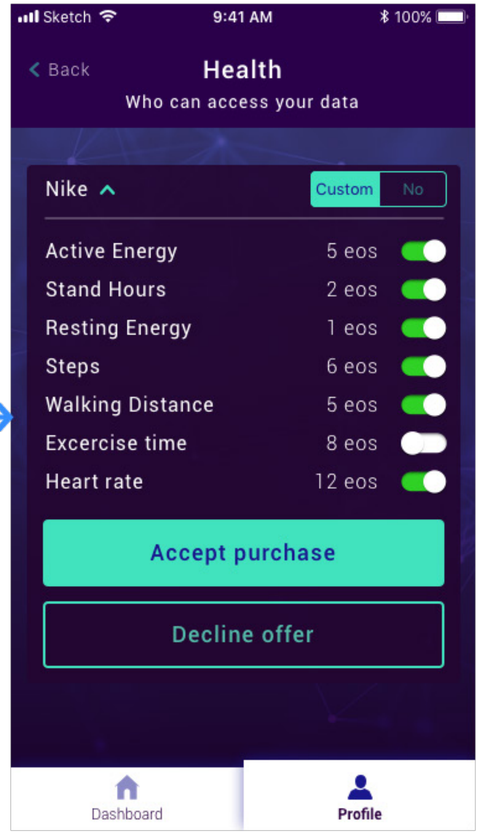
Power comes at a gesture. The user in this view can decide who can access their data and what data they can access. This is broken down to a granular level to allow the user to make concise decisions.



LD - Profile - Category



LD - Profile - Company



LD - Profile - Breakdown

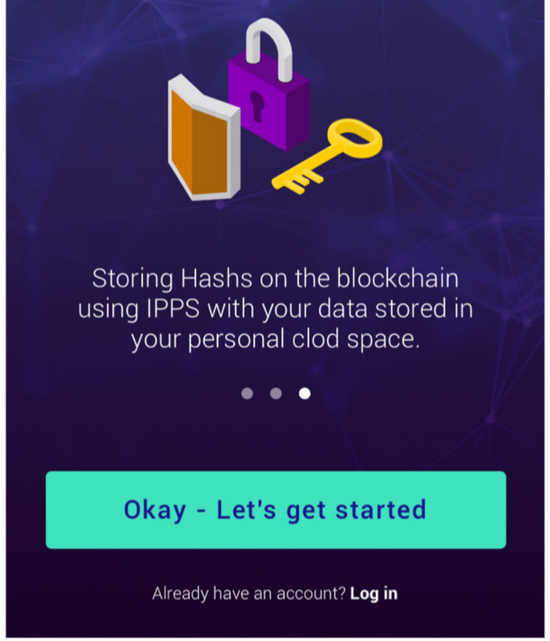
UX/UI **aims**

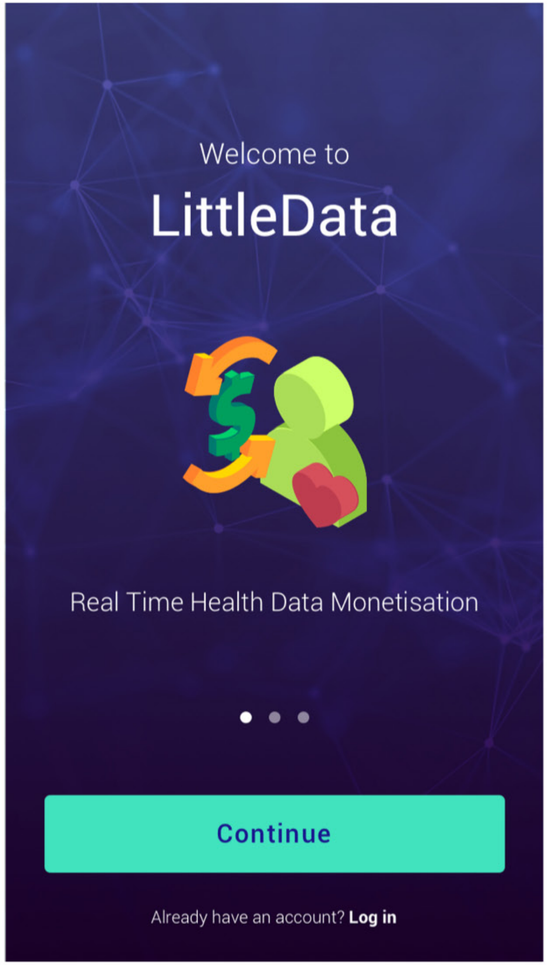
Engage the user with delightful yet **familiar** UX.

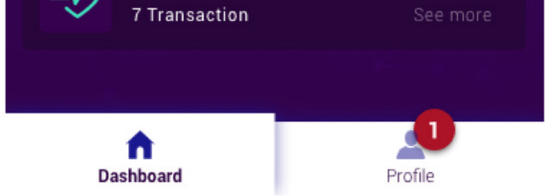
Using UI to inform **functionality** & **utility**.

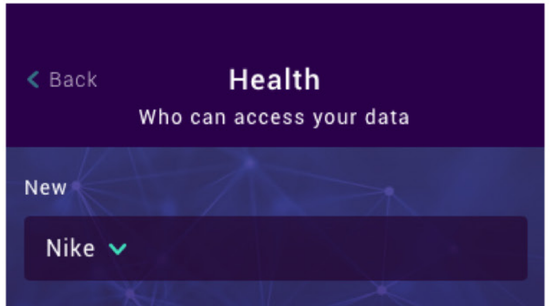
Presentation

Product **showcase**


Storing Hashs on the blockchain using IPPS with your data stored in your personal clod space.
Okay - Let's get started
Already have an account? Log in


Welcome to
LittleData
Real Time Health Data Monetisation
Continue
Already have an account? Log in


7 Transaction
See more
Dashboard
Profile
1


Back
Health
Who can access your data
New
Nike

Power to control your
Security
Storing Hashs on the blockchain using IPPS with your data stored in your personal clod space.

EOS2018
100%
Hey Hackfest
Here's your dashboard overview
Nike
Custom
No
Active Energy 5 eos
Stand Hours 2 eos
Resting Energy 1 eos
Steps 6 eos
Walking Distance 5 eos
Excercise time 8 eos
Heart rate 12 eos
Accept purchase
Decline offer
Dashboard
Profile

EOS2018
100%
LITTLEDATA
1m ago
Data interest
Nike would like to purchase your health data from your account. See how much for!
July
August
September
Monthly activity
Health
7 Transaction
$120.90
See more
Other
1 Transaction
$0.90
See more
Monthly activity
Health
7 Transaction
$120.90
See more
Dashboard
Profile
1